

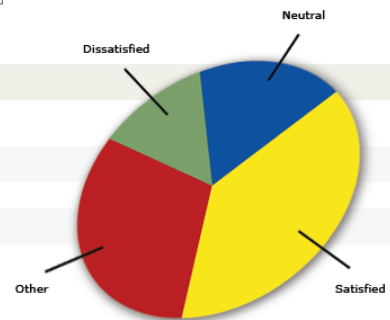
HighRoad Solution's
E-Survey Tool

How satisfied are you with our company's services? (please comment your answer):

Satisfied	Neutral	Dissatisfied	Comments
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="text"/>

How long have you been our company's client?

- less than 6 months
- 6-12 months
- 1-2 years
- 3-4 years
- 5 years or more



Please rate our company on the following:

	Poor	Fair	Good	Very good	Excellent
Friendliness of sales staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge of sales staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friendliness of support staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge of support staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helpfulness of support staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



HighRoad Solution's E-Survey Tool

HighRoad's E-Survey Solution enables organizations to create, track and manage web or interactive voice survey campaigns in real time. From simple to more complex survey applications, HighRoad's intuitive user interface allows organizations to build relevant and personalized surveys, improving response rates, retention and overall customer satisfaction. Enhanced features allow users to design multi-tiered surveys, analyze behavioral data, track feedback and trigger messages or events based on responses. HighRoad's E-Survey is flexible and scalable, enabling organizations to administer and integrate the service seamlessly.



AMS/CRM Solution



E-Survey Tool

1. Professional Design
2. Detailed Complex Surveys
3. Intuitive User Interface
4. Library of Templates
5. Customization
6. Various Question Types
7. Branding Ability

Features of E-Survey Tool

- **Reporting:** Ability to analyze response data with advanced reporting options, including summary and individual reports, filtering and crosstabs, answer labels. Ability to customize reports or export your data into several different formats including PDF, PowerPoint, CSV file and MS Excel.
- **Multilingual capability:** Design a survey in multiple languages Asian characters also supported. This allows every respondent to see their survey in their own language.
- **Email Alert:** This feature will alert you or a colleague when a specific response to a question is submitted. Get the latest scoop with this feature.
- **Automatic Email reminders:** This feature allows the email system to send out reminders on a given date to any respondent(s) who has not completed your survey.
- **Multiple question and answer types:** Pick questions from our question library, designate mandatory, add automatic question numbering, break your survey into pages, randomize questions/answer options.
- **Advance logic:** Set branch and skip logic rules. This feature enables you to design complex rules to elicit the most precise responses from your membership.
- **Security:** This feature allows you to import the login and password into the system for password protected surveys.

For more information, Please call 703.297.8894 or visit us at www.highroadsolution.com



21144 StoneCrop Place, Suite 300 Ashburn, VA 20147 Direct phone: 703.297.8894 Fax: 866.657.4969