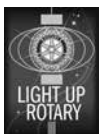




# 2015 ROTARACT PRECONVENTION MEETING

4-5 June 2015  
São Paulo, Brazil

Rotaract   
Rotary Club Partner



## WELCOME FROM THE ROTARY INTERNATIONAL PRESIDENT

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Dear Friends,

Welcome to the 2015 Rotaract Preconvention Meeting! I am so pleased you are here in São Paulo to learn, share, and celebrate with your peers. When Rotaractors and Rotarians come together, we energize our ideas on a global scale.

The Rotaract Preconvention and the Rotary International Convention unite leaders of all ages, from thousands of communities around the world. This year, we built our program to provide even more networking opportunities, to showcase diverse perspectives, and to advance your leadership development. I encourage you to take advantage of each opportunity to share your story, learn from others, and make friends. I usually don't have to remind Rotaractors to have fun as you are learning. I will remind you to share that enthusiasm with the Rotarians you meet at this meeting and at the International Convention.

I am grateful for your commitment to *Light Up Rotary*. I hope this meeting renews your energy as you return home, excited to create positive change. You are intelligent leaders who are ready to engage others in meaningful service. Use your skills to empower your communities. We are more effective when we serve as one. We are stronger when we are together.

Best wishes for a successful meeting,

Gary C.K. Huang  
2014-15 Rotary International President

## WELCOME FROM THE ROTARACT AND INTERACT COMMITTEE CO-CHAIRS

Dear Rotarians, Rotaractors, and friends:

Bom dia! Welcome to 2015 São Paulo Rotaract Preconvention.

Most of you must have been getting around this tremendously diverse city and indulging in its incredibly lively atmosphere. In the following two days, I believe your participation in the Rotaract Preconvention will bring you a rewarding and unforgettable experience during your stay here in São Paulo.

Rotary International has been putting many efforts into youth development through a number of programs. Our young leaders always surprise us with the impact they have brought to local communities and, moreover, to the world. Rotaract, being an international program that provides a platform for young professionals to learn, to serve, and to lead, is definitely an important program that engages young leaders in service through different perspectives.

Here at the Rotaract Preconvention, you are encouraged to share your experience with Rotaractors from all over the world. Learn from speakers, breakout sessions, and discussions with others and bring back innovative ideas for your clubs that help you to develop service projects for local and international communities. You are also encouraged to visit the Resource Center at House of Friendship for more information on current Rotaract development around the world.

Rotaract is a platform where you can learn from great friends, build up connections, and do more to make the world a better place through action. I hope you all have a great time and a fruitful Rotaract Preconvention experience for the next two days. Make friends, learn from each other, and have a lot of fun doing it! Together, through exchanging ideas and implementing service projects, let's light up Rotaract and *Light Up Rotary!*

Yours in Rotary,

*Yen-Shen Hsieh*

Yen-Shen Hsieh

*Co-Chair, 2014-15 Rotaract and Interact Committee*

## 2014-15 ROTARACT AND INTERACT COMMITTEE

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### **Co-Chairs**

Yen-Shen Hsieh  
*Rotarian, Taiwan*

Lucas G. Correa,  
*Rotaractor, Brazil*

### **Vice Chair**

Alberto Cecchini  
*Rotarian, Italy*

### **Members**

Oliver L. Alvarez  
*Rotarian, Philippines*

Evan W. Burrell  
*Rotarian, Australia*

Akira Miki  
*Rotarian, Japan*

David Postic  
*Rotaractor, USA*

Ramkumar Raju  
*Rotaractor, India*

Verónica Suárez Gomez  
*Rotarian, Argentina*

Florian Wackermann  
*Rotaractor, Germany*

Krissie Webb  
*Rotaractor, Australia*

### **Liaison Director**

Per Høyen  
*Rotarian, Denmark*

### **Liaison Trustee**

Bryn C. Styles  
*Rotarian, Canada*

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*We remember the late Monty J. Audenart of the Rotary Club of Red Deer East, Alberta, Canada, who passed away on 21 January. Monty served as trustee liaison to the 2014-15 Rotaract and Interact Committee. He also served Rotary as RI director in 2007-09.*

## SÃO PAULO ROTARACT HOST COMMITTEE

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### **Co-Chairs**

Kaue Baiza  
Cibele Silva

### **Members**

Denis Angelo  
*Vice Chair, Communications*

Caio Pereira  
*Vice Chair, Events*

Gabriela Prado  
*Vice Chair, Projects*

Christine Rocha  
*Vice Chair, Logistics*

Leandro Taveira  
*Vice Chair, Hospitality*

Gustavo Batista  
*District 4420*  
*Rotaract Representative*

Kelly Campos  
*District 4610*  
*Rotaract Representative*

Arthur Sanches  
*District 4430*  
*Rotaract Representative*

## MEETING INFORMATION

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**In case of an emergency**, look for a person wearing any of the following:

**Blue Shirts** Rotary Staff

**Bright Red Vests** Sergeants-at-Arms

### Preconvention Venue

All Rotaract Preconvention Meeting events will be held at the Colegio Rio Branco, unless otherwise noted. A map of the venue is provided at the back of this guide.

### Simultaneous Interpretation

The meeting is presented in English, with simultaneous interpretation offered in Portuguese and Spanish for all plenary sessions and workshops held in the Auditorium. Some workshops are presented concurrently in Portuguese and/or Spanish. Please refer to the program schedule for language information.

### Lunch

*Organized lunches aren't offered during the Rotaract Preconvention. However, you'll find a number of restaurants near the Colegio Rio Branco. Please refer to the Convention Center Dining Options handout for details.*

### Mobile App

Download the convention mobile app for your smartphone or tablet and stay up to date on the latest program information. You can create a personalized schedule, view interactive maps to help you navigate the convention, and receive alerts about program changes. The app is available in English and Portuguese.



# ROTARACT PRECONVENTION MEETING PROGRAM SCHEDULE

## WEDNESDAY, 3 JUNE

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15:00-19:00

### **Rotaract Preconvention Registration**

*Anhembi Pavilion and Novotel  
Center Norte,  
Foyer I*

15:30-16:30

### **Rotaract Preconvention Leaders Meeting Reception**

An overview of responsibilities  
and program details for  
committee members,  
sergeants-at-arms, presenters,  
facilitators, and Findings  
Committee members.  
*Novotel Center Norte,  
Salão Anhanguera I*

## THURSDAY, 4 JUNE

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08:00-09:00

### **Rotaract Preconvention Check-in**

*Colegio Rio Branco, Reception*

09:00-10:40

### **Opening Plenary Session**

*Auditorium*

### **Welcome from the Rotaract Host Committee**

Kaue Baiza  
*Rotaractor, Brazil*

Cibele Silva  
*Rotaractor, Brazil*

### **Roll Call of Countries**

### **Rotaract Around the World**

Yen-Shen Hsieh, Rotarian  
*2014-15 Rotaract and Interact  
Committee Co-Chair, Taiwan*

Lucas G. Correa, Rotaractor  
*2014-15 Rotaract and Interact  
Committee Co-Chair, Brazil*

**Keynote Address**

*TBD*

10:40-11:00

**Refreshment Break & Networking**

*Reception*

11:00-12:30

**Plenary Session 2**

*Auditorium*

**Illuminate The Rotary Foundation**

Lupper Alves

*Rotaractor, Brazil*

Christa Papavasiliou

*Rotaractor, USA*

**Light Up Your Fundraising**

Leandro Taveira

*Rotaractor, Brazil*

*Florian Wackermann*

*Rotaractor, Germany*

**Re-Energize Your Rotaract Club**

Lucas Coelho

*Rotaractor, Brazil*

David Postic

*Rotaractor, USA*

12:30-14:00

**Lunch Break & Networking**  
(on own)

14:00-14:15

**Plenary Session 3**

*Auditorium*

**Welcome Back**

14:15-15:30

**Workshops** (Session 1)



14:15-15:30

**Rotaractors & Rotarians:  
An Enlightening  
Mentorship**

When Rotaractors and Rotarians work together, magic happens. This workshop will show you how to develop dynamic and energetic partnerships between individuals and clubs that benefit both Rotaractors and Rotarians.

*Auditorium  
(simultaneous interpretation in  
Portuguese and Spanish)*

Juan Ernesto Rodríguez  
Camejo  
*Rotaractor, Uruguay*

Iulia Eana-Vlad  
*Rotaractor, England*

Nayela Naviz  
*Rotaractor, Pakistan*

**Light Up Leadership**

Leading a Rotaract club without a plan is like driving at night without headlights... or a map! Learn how to apply the principles of leadership, visioning, and strategic planning to illuminate your Rotaract club's path to success.

*Room 411 (Portuguese only)*  
José Luiz Toro da Silva  
*Rotarian, Brazil*

Leonardo Weismann  
*Rotarian, Brazil*

## **Fire Up Your Rotaract Club Membership**

Membership growth is the fuel that energizes your club, keeps it moving forward, and allows you to reach new destinations. How can your club inspire new people to join? How can you fire up the enthusiasm of your current membership? Learn practical ways to empower your members, attract new supporters, and keep your club moving forward.

*Room 410 (English)*

Bilal Al Ayoubi

*Rotaractor, Lebanon*

Brett Sham

*Rotaractor, Australia*

*Room 409 (Portuguese)*

Saulo Carneiro

*Rotaractor, Brazil*

Livia Cristina Carvalho da  
Fonseca

*Rotaractor, Brazil*

*Room 408 (Spanish)*

Jessica Diaz Valdes

*Rotaractor, Chile*

Mauro Rochet

*Rotaractor, Uruguay*

15:30-16:00

## **Refreshment Break & Networking**

*Reception*

16:00-17:00

## **Plenary Session 4**

*Auditorium*

## **Address from RI President**

Gary C.K. Huang

*RI President, Taiwan*

16:00-17:00

**Presentation:  
Rotaract Outstanding  
Project Awards**

**Spotlight:  
Flash Networking**

**Announcements**

## **FRIDAY, 5 JUNE**

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08:00-09:00

**Preconvention Check-in**  
*Reception*

08:30-09:00

**Table Topic Conversations**  
*Salão Rotary*

Kick off your day with an informal learning experience. Share stories and ask questions to increase your Rotaract expertise. Topics include:

- Membership in university-based Rotaract clubs
- Alumni associations
- Starting a new club
- Rotary's areas of focus
- Rotaract club recognition opportunities
- Event management
- Twin club partnerships
- MDIO leadership
- Connecting with Interact, Rotary Youth Exchange, and RYLA

09:00-10:00

**Plenary Session 5**  
*Auditorium*

**Address from  
RI President-elect**

K.R. Ravindran  
*RI President-elect, Sri Lanka*

**Rotaract Talks**  
*TBD*

Get inspired while listening to these short stories told by your peers. Learn how their personal experiences connect

to broader social change, and how you can use your involvement with Rotaract to impact local and global communities.

10:00-10:30

**Refreshments & Networking**

*Reception*

10:30-12:00

Workshops (Session 2)

**Light Up Your District:  
District Rotaract  
Representative Training**

Are you an incoming district Rotaract representative, a Rotaract committee member, or an emerging leader in your district? Our experienced facilitators will share their best practices to prepare you for a successful year. They'll discuss leadership training, public relations, district projects, conferences, working with your committee, and more.

*Auditorium*

(simultaneous interpretation in Portuguese and Spanish)

César Bertini Camargo  
*Rotaractor, Brazil*

Mitty Chang  
*Rotarian, USA*

Fernando Pinto Nercelles  
*Rotaractor, Chile*

John Smola  
*Rotaractor, USA*

Mayra Alexandra Flores  
Valencia  
*Rotaractor, Peru*

Janeson Vidal  
*Rotaractor, Brazil*

### **Conflict in the Spotlight**

It's bound to happen when people work together: A healthy exchange of ideas turns into an unhealthy conflict that threatens your team's success. How can you transform destructive conflicts into constructive dialogues? Learn how to build a stronger team by addressing conflict in a positive way.

*Room 411*

Gabriela Dolce Krech  
*Rotaractor, Brazil*

Bobby Marsh  
*Rotaractor, USA*  
Leandro Tomazi  
Rotarian, Brazil

### **Make Your Club Shine**

Standing out from other clubs, organizations, associations, and opportunities can seem daunting. Discuss marketing strategies that promote your club and enhance Rotaract's image to connect with volunteers, supporters, and members.

*Room 410*

Yvonne Kwan  
*Rotaractor, USA*

Aisha Liburd  
*Rotaractor, British Virgin Islands*

Diego H. Bazzo Martins  
*Rotaractor, Brazil*

### **Electrify Your Community With Service**

Rotaract clubs and community service go hand in hand. Learn how to assess your community

needs, identify resources, activate your project, and evaluate your success. Learn how Rotaract clubs around the world are doing hands-on service in their local communities that engages members and makes a positive difference in the world.

*Room 409 (English)*  
Melody Dobrinin  
*Rotaractor, Australia*

Bern Igoche  
*Rotaractor, Nigeria*

*Room 408 (Portuguese)*  
Kaue Baiza Macedo  
*Rotaractor, Brazil*

Carolina Serapiao  
*Rotaractor, Brazil*

12:30-14:00

**Lunch Break & Networking**  
(on own)

14:00-15:30

**Plenary Session 6**  
*Auditorium*

**Stay Energized**  
*TBD*

**Rotaract Outstanding  
Project Awards Panel**

15:30-16:00

**Refreshment Break &  
Networking**  
*Reception*

16:00-17:00

**Plenary Session 7**  
*Auditorium*

**Ignite Rotaract's Story:  
Voice and Visual Identity**  
Holger Knaack  
*RI Treasurer, Brazil*

**Regional Rotaract Meetings  
Invitations**

## ROTARY CONVENTION YOUNG LEADERS EVENTS

Rotaract will be featured in the Rotary Resource area in the House of Friendship. Please refer to the Rotary Convention guide for further details.

The Rotary Convention offers several breakout sessions that are relevant to you and all Rotary programs for young leaders:

### SUNDAY, 7 JUNE

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- 13:00-14:00      **Motivation, Mentors, and Money: Inspiring New Generations by Connecting International Needs and Local Action**  
Palácio das Convenções,  
*Auditorium 9*
- 14:30-16:00      **Great Source for New Members: Youth Exchange Alumni**  
*(presented in Portuguese)*  
Conducted by Youth Exchange Committee  
*Holiday Inn Parque Anhembi,  
Pau Brasil Room*

### MONDAY, 8 JUNE

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- 12:30-13:30      **Rotaract: Building Stronger Rotary Clubs (Los Clubes Rotaract Fuerzas Basicas de los Clubes Rotarios)**  
*(presented in Spanish)*  
*Palácio das Convenções,  
Auditorium 8*
- 12:30-14:00      **RYLA: How to Take Your District's RYLA to the Next Level**  
*Holiday Inn Parque Anhembi,  
Pau Brasil Room*
- 14:30-16:00      **Engaging Rotary Alumni**  
*Holiday Inn Parque Anhembi,  
Ipe Amarelo Room*

16:00-17:30

**Rotaract: Invest, Partner,  
and Take Action Together**  
*Holiday Inn Parque Anhembi,  
Pau Brasil Room*

## **TUESDAY, 9 JUNE**

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12:30-13:30

**Introduction to New  
Generations Service  
Exchange**  
*Palácio das Convenções,  
Elis Regina Auditorium*

### **Invitation to the 2016 Seoul Rotaract Preconvention**



The 2016 Rotaract Preconvention Meeting in Seoul, Korea, is scheduled for 28-29 May with a Leaders Meeting on 27 May. Visit the 2016 Convention Promotion Booth in the House of Friendship to register. We hope to see you in Seoul!

*All information was correct at the time of publication but is subject to change.*



