



HighRoad Solution's

Virtual Meeting eXpress Integration



Conferencing driven by your distance-learning needs

Create, host and record cutting-edge Web events—anytime, from any computer. With **Virtual Meeting eXpress (VMX)**'s intuitive interface, create a completely branded user experience: from registration, to the live event, to the online archive.

What clients are saying about VMX:

"HighRoad's VMX enables us to broadcast online seminars, from engineering courses, to detailed HR issues, to hot topics with government issues. Our members like that we can deliver timely information at an affordable price. And, our speakers tell us the platform is better than any other they've used because it's so easy to learn."

Andrew Fort
Director, Education Programs
American Council of Engineering Companies

WHY 'TAKE THE HIGHROAD?'

Not only does HighRoad provide the best conferencing solution in the association marketplace, we back it up – with free, unlimited tech support and training. In addition, our expert event managers can educate your staff about emerging technologies and how to develop meaningful online member-education programming. Rely on our best practices guidance!



▶ Innovative Technology Made Easy

Leverage the most advanced, yet easy-to-use Web, video and audio conferencing in the industry. Our experts are available to guide coordination and live Web events.

▶ Range of Flexible Conferencing Options

Choose from seven Web conferencing tools. We'll help you select the best option for your needs—from small, collaborative committee meetings, to larger educational presentations with 50, 200 or 1000-plus participants. We offer flexibility no other "technology vendor" can match.

▶ Live & Hybrid Events

Incorporate pre-recorded video into live Web events, with multiple presenters and attendees around the globe. Record for anytime-playback for those who cannot attend.

▶ Effective Meetings On-demand

VMX eliminates travel expenses, saving you time and money. Our Web meeting experience is the closest thing to 'being there.'

▶ Distance Learning & Online Archives

Use VMX for live and archived trainings, certificate classes, certification programs, continuing education modules... whatever your online education requirements.

▶ Virtual Meeting Center & Registration Site

Choose the options you want: VMC is scalable to grow with your organization. Fully branded e-registration, fee collection, auto-list management, confirmation and reminder e-mails, exit surveys, ROI statements, and more.